

The Market's First Complete Trade Fair CRM System

Stop guessing. Document your success with real-time data and full cost control.

NEW: REVOLUTIONIZE YOUR EXHIBITION

Forget the old days of yellow notes and Excel sheets. We introduce a new standard for trade fairs: A dedicated Trade Fair CRM System giving you full control from the first handshake to the closed deal. Why is this a game-changer? Because 70% of the value at a trade fair is often lost due to lack of follow-up. We close the gap and ensure your investment pays off.

1. Real-time Dashboard (NEW)

- Lead Weighting: System automatically separates Hot, Warm, Cold.
- Customer Relations: See immediately New vs. Existing.
- Product Interest: Overview of what creates most interest.
- Team Effort: Monitor the team's total activity.

2. Cost Control (NEW)

- Cost Per Lead: See exact price per lead in real-time.
- Goal Achievement: Set a goal and track if it pays off.
- Budget Control: Concrete figures on cost of new customers.

HOW IT WORKS: SIMPLE AND POWERFUL

1. Scan & Identify

Use mobile as scanner. App pulls data directly from badge. No typing, no errors.

2. Qualify & Note

Not just a contact list. Register interest, priority and next step while fresh.

3. Analyze & Export

Use dashboard to steer effort, and export lists (Excel) directly to your CRM.

YOUR STATUS

PREMIUM EXHIBITOR?

(If you have a stand of 20+ m²)

YOUR PACKAGE IS INCLUDED

You already have access.
Invitation and login sent via email.
No invoice, no contract. Just log in.

STANDARD EXHIBITOR?

Do not get left behind.

NOK 3.950,-

(Excl. VAT) for unlimited users.
Secure same advantage as the biggest players.
Order license from Feb 1st.